

THE GREAT BRITISH BAKE OFF^{1 2 3} BY THE NUMBERS

The cooking competition that has spread baking fever across the nation



1 TENT

The BAFTA award-winning show first aired on 17 August 2010 and over the 5 series has become increasingly popular.

VIEWING NUMBERS

PREMIER

Season 1 premier
2.03 MILLION

Season 2 premier
2.79 MILLION

Season 3 premier
3.46 MILLION

Season 4 premier
5.60 MILLION

Season 5 premier
7.18 MILLION

FINALE

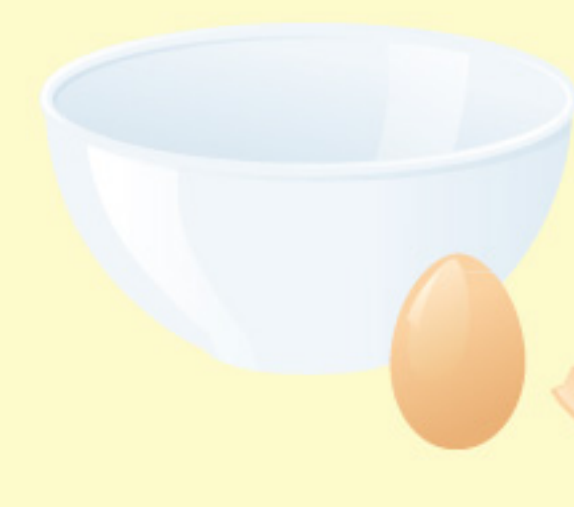
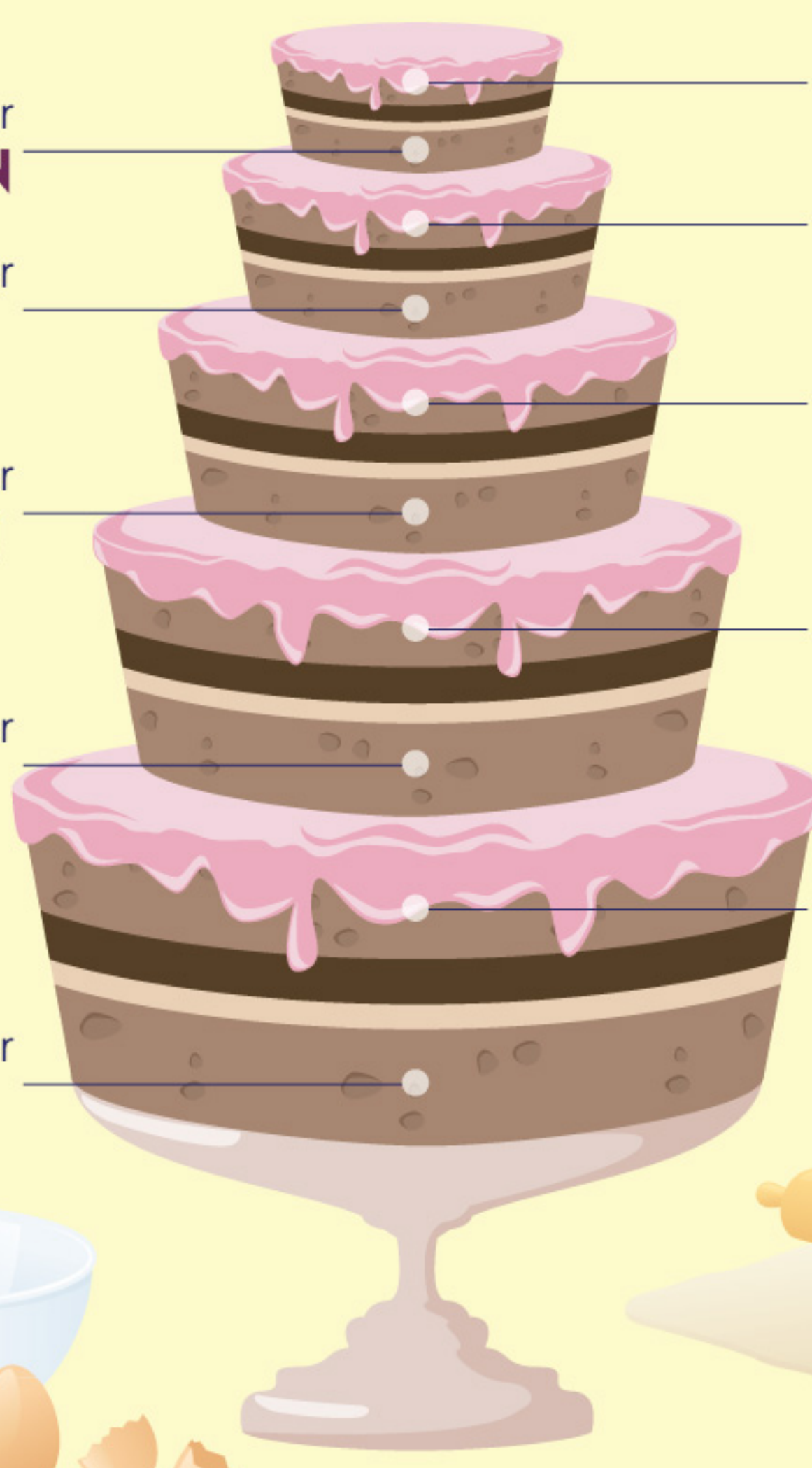
Season 1 finale
2.47 MILLION

Season 2 finale
4.56 MILLION

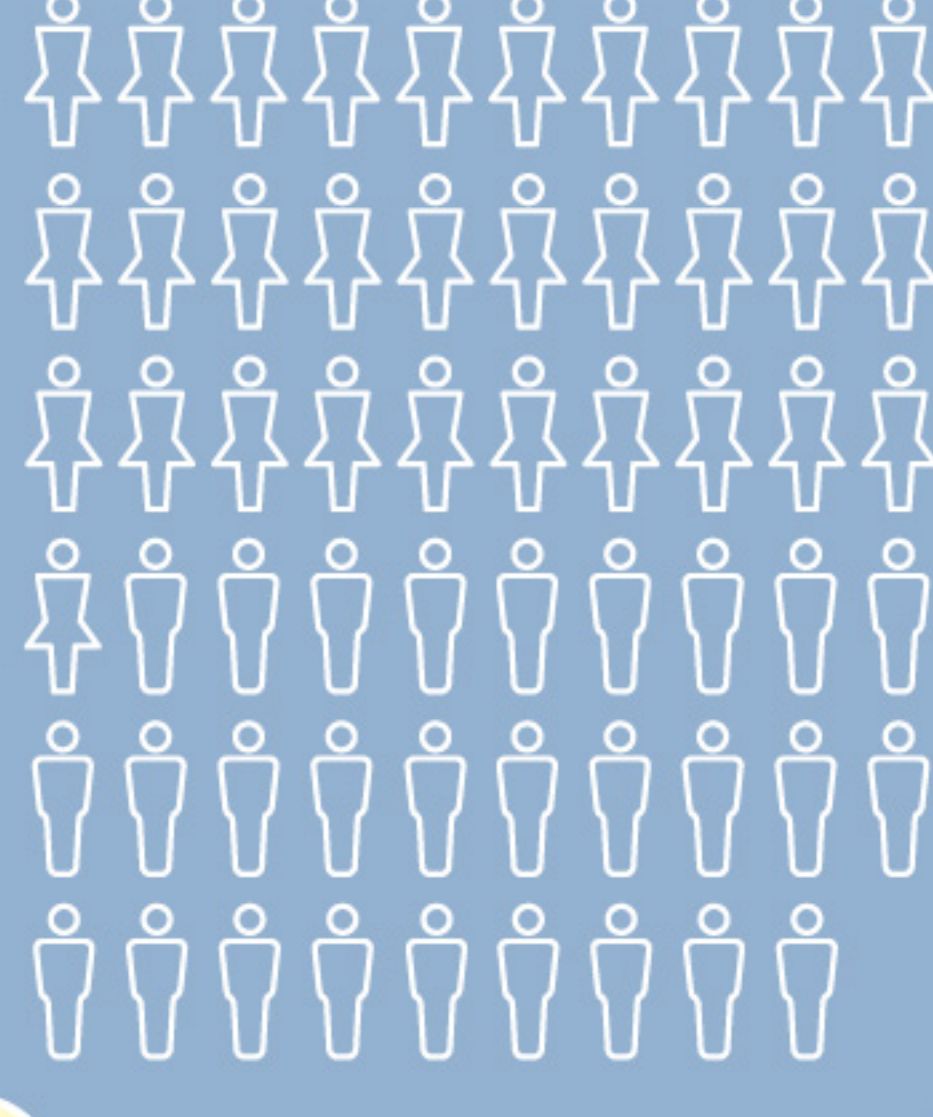
Season 3 finale
6.50 MILLION

Season 4 finale
8.42 MILLION

Season 5 finale
12.29 MILLION



59 CONTESTANTS



WINNERS



2 Men 3 Women

2 JUDGES

English food writer Mary Berry has joined forces with professional baker Paul Hollywood to bring us a fantastic blend of both traditional and modern baking tasks over the last 5 years with 3 different challenges featuring in each show.

INGREDIENTS

2400
Eggs



138
Pints of Milk



24
Types of Flour



609
Blocks of Butter



80
Litres of Cream



306.5kg
of Sugar



9 COOKERY BOOKS 2 CALENDARS

A show that began with a somewhat critical reception has led to a sharp rise of sales in baking ingredients, accessories and bakery books including those successfully produced as a result of the show.



22 BAKE-OFF SPECIAL EPISODES



MOVED FROM BBC 2 TO BBC 1 IN 2014

From series 3 onwards, the Bake Off became noticeably more popular with series 4 application numbers at over 10,000! Following in the footsteps of equally successful show The Apprentice, the show transitioned to BBC1 and gained a spin-off show.

COMIC RELIEF BAKE OFF

2015 CHALLENGE



32 CELEBRITIES

24 CUPCAKES