

Entertainment
Budget of £5000 for entertainment. Give prices of different forms of entertainment - children to budget choose entertainers and fix prices for entertainment

Staff Recruitment.
Give prices per day for staff and a daily staff budget.
What and who do we employ.
Look at who has and hasn't been employed and put in variables.
Park too messy which is putting off customers-please sort it

Areas covered.
Problem solving, word problems, addition, subtraction, multiplication, area, time, measuring, angles, percentages

Security
Cameras and doormen - where should they be, best places for cameras in the winter wonderland - look at angles.
Give budget and prices of different cameras - how many and which should we invest in?
Put in variables, somebody has broken in due to lack of a security camera and cost the park £300 that must come out of the security budget

Input:
Role play as mayor of Cowes:
"We would like to put a Winter Wonderland in your school field for the festive season - What will we need for our Wonderland?"

Children.
On large sheets of paper, children imagineering what will be needed for a Winter Wonderland. Share ideas.

Lanesend Field Winter Wonderland.



Share Ideas.
Create map of Winter Wonderland with field in the middle, basic dimensions 150m x 250m
Children to fill in streets, buildings, school etc. Think about access and parking.

Press/advertising agency.
Give budget of £1000 and various options for advertising.
Look at best form of advertising and price (VFM)
Put in variables, due to popularity/lack of funding of the park budget has risen/fallen

Entrance and Brochure.
Think about price of entrance - create leaflet with map of Winter Wonderland (to Scale). How much money would we raise if we had 100/1000/5000 visitors a day?
Think about opening times and dates (is it worth opening during the day at weekdays?)
Parking - where would it be and how much would we charge (if at all)

Talk about jobs needed for the different attractions and running of our Winter Wonderland. Engineer different roles which are maths related and can be worked on in small groups.